

**15th International Congress of  
Therapeutic Drug Monitoring & Clinical Toxicology  
September 24-27, 2017  
Kyoto, Japan**



# Sponsorbook



# Welcome to Kyoto

June 1, 2016

Dear Exhibitors,

The 15th Congress of the International Association of Therapeutic Drug Monitoring & Clinical Toxicology (IATDMCT) will be held on September 24-27, 2017 in Kyoto, Japan. The venue is “Kyoto International Conference Center,” which is located in north Kyoto city, directly connected by metro from Kyoto central railway station. As previous meetings we expect between 600 and 800 attendees from more than 50 countries over the world. Kyoto is a world heritage city preserving original Japanese culture and a lot of beautiful architecture and scenery. Please visit our website (<http://www.iatdmct2017.jp>) for more information, where you will find many attractive meeting plans and our warm hospitality.

The support by sponsors is essential to successful Congress. The Congress does offer an attractive opportunity for sponsors to interact with the attendees, and present their company, products and services. The congress attendees include international delegates for drug analysis experts, clinical pharmacologists, clinical toxicologists, physicians, pharmacists and laboratory chemists. In this brochure you will find information regarding the program of the meeting, regarding the congress venue and the exhibition, and regarding several options to support our congress. We will ensure a good interaction between the exhibitors and the congress attendees by integrating the receptions and catering services within the exhibition area. Furthermore, all attendees will receive a passport in which they can collect stamps at each exhibitor (we will provide you with these stamps). Those who have collected at least 10 stamps will win 2-day pass of Kyoto City Metro, together with a guide map and coupons for certain shops and vendors.

We sincerely hope to see you in Kyoto. If you have any questions, please contact the congress secretariat at: +81-3-5657-0610 or [iatdmct2017@jtbc.com.co.jp](mailto:iatdmct2017@jtbc.com.co.jp).

Yours Sincerely,



Prof. Yusuke Tanigawara  
Chair, 15th IATDMCT Congress  
(Keio University School of Medicine)



# Kyoto

Kyoto, the ancient capital of Japan, is situated in a basin surrounded by mountains on three sides. Through its long history of more than 1200 years, Kyoto has blended diverse cultures, and is called the spiritual home of Japanese people. In central Kyoto, streets and alleys run east-west and north-south, forming a grid pattern. While featuring a total of 14 UNESCO World Heritage Sites, including Nijo Castle, Kyoto is also home to more than 2,000 shrines and temples. Mountains and forests account for roughly three-quarters of the municipal area, which extends longitudinally. The remaining fourth of the land area comprises the urban district, centered on the Imperial Palace. Due to its basin-specific climate, Kyoto undergoes drastic temperature changes between day and night, and between the hottest and coldest periods of the year, so is renowned for the beauty of its clearly defined four seasons. Kyoto is not only a historic city; it is also a tourist city, attracting more than 50 million visitors from home and abroad annually. Delicious Kyoto cuisine, whose colorful appearance provides a feast for the eyes, is an art created by superb cooking ingredients and techniques. Moreover, Kyoto is an academic research city, being home to universities and junior colleges, as well as an environmentally advanced city which can be a role model for low carbon and recycle-oriented society. As indicated above, Kyoto is a city with a variety of attractive features.



# Congress

The 15th IATDMCT Congress offers a unique opportunity for promoting, updating and educating the science and clinical implementation of *Therapeutic Drug Monitoring and Clinical Toxicology*.

## Scope of the Congress:

- Quantitative studies on pharmacology and toxicology of drugs for human use,
- Analysis of drug or toxicant concentrations in human body fluids,
- Therapeutic management for individualized optimal dosage,
- Pharmacogenomic biomarkers which facilitate precision medicine,
- Diagnostic tools aided for adverse drug reactions, overdose, abuse and exposure to toxicants or designer drugs,
- Integration of the TDM&CT science into clinical practice for improved patient care.

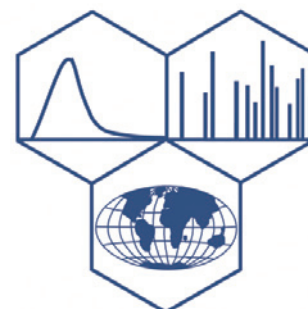
## Topics covered by the Congress:

- Immunosuppressive drugs
- Anti-infective drugs
- Oncology and Immuno-oncology drugs,
- Cardiovascular drugs,
- Central nervous system drugs,
- Clinical Toxicology,
- And more.

## Who will get together to the Congress:

International leading scientists and delegates for:

- Drug analysis experts,
- Clinical pharmacologists,
- Clinical toxicologists,
- Physicians,
- Pharmacists,
- Laboratory chemists.



# Congress Venue

The 15th IATDMCT Congress will take place at the Kyoto International Conference Center (ICC Kyoto). ICC Kyoto opened in 1966 as Japan's first national conference facility. It has staged over 16,000 conferences since it opened and has not only played a key role in the history of international conferences in Japan but also been a flagship platform for large-scale conventions in Asia as well.

ICC Kyoto covers a vast site of 156,000 m<sup>2</sup> that features Main Building, Annex Hall, Event Hall and a Japanese garden as well as car parking for 450 vehicles. Together with the adjoining hotel, the site serves as a state-of-the-art complex devoted exclusively to conferences. While based on old Japanese styles, the architecture has a richly individual modern sense. Three-dimensional and spatial art forms part of the interior, and the lobby and lounge are comfortably spacious. Visitors can enjoy walking through the Japanese garden. The garden and tea house offer opportunities for informal communication and interval of quiet leisure - an important element of conferences. Here is the finest environment for any conference. Everything is unified into a conference center that stimulates rich exchange and interaction.

Although Kyoto International Conference Center is wrapped in the rich natural beauty of the four seasons, accessibility is excellent. Few of the world's convention centers offer this combination of esthetic appeal and high convenience.

## Access:

ICC Kyoto is located 15-20 minutes ride by Metro from downtown and Kyoto railway station. Kyoto railway station is reached by an airport shuttle train "Haruka" from Kansai International Airport (KIX) with 75 minutes journey. Around 60 minutes by airport shuttle bus from Osaka Itami Airport (ITM) to Kyoto railway station.

## Postal Address:

Takaragaike, Sakyo-ku, Kyoto 606-0001, Japan

Phone +81-75-705-1229 Fax +81-75-705-1100

<http://www.icckyo.or.jp/en/index.html>



"Exterior"

"Lobby"

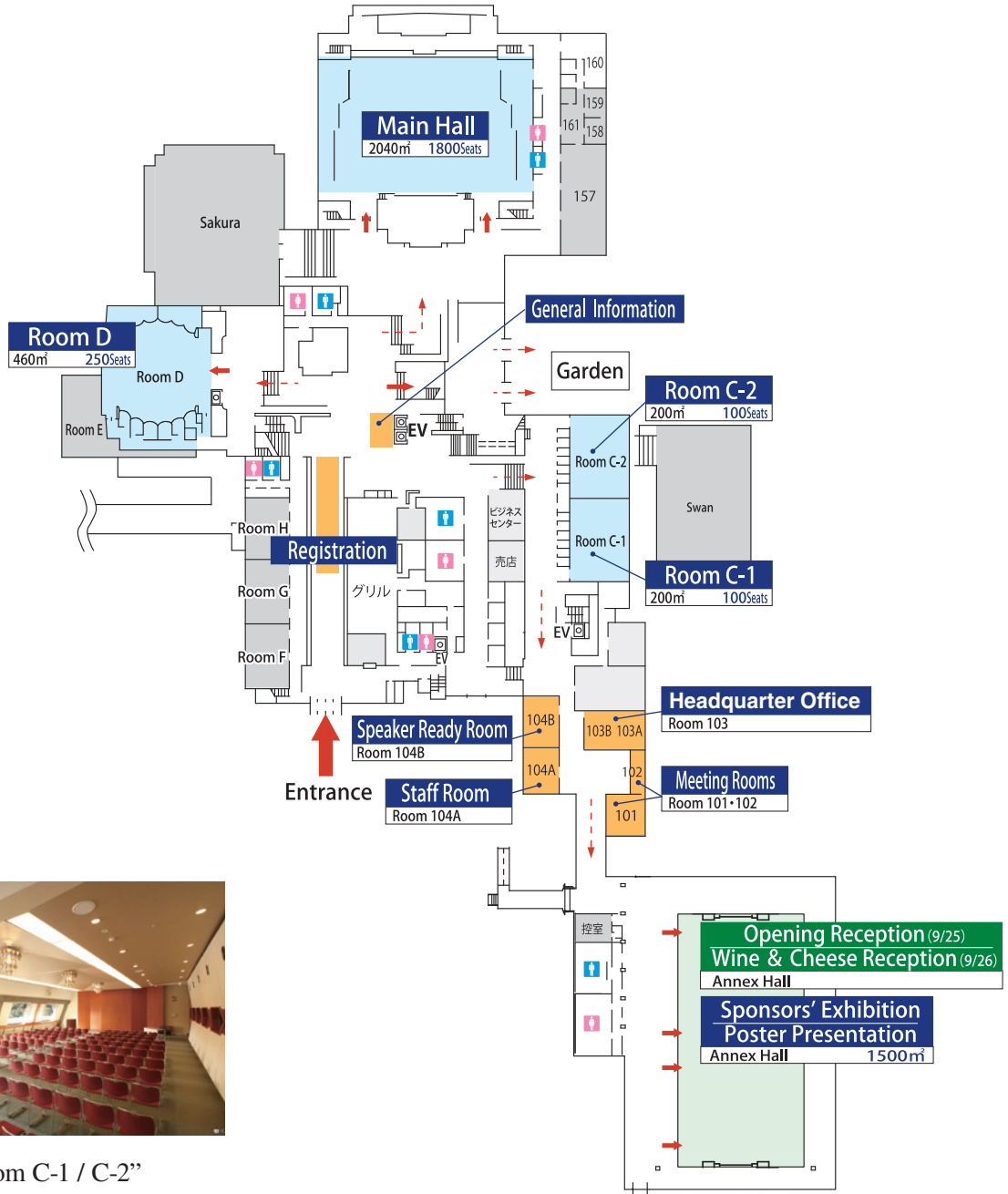


"Main Hall"

# Floor Plan

## Kyoto International Conference Center (ICC Kyoto)

1F



“Room C-1 / C-2”



“Room D”



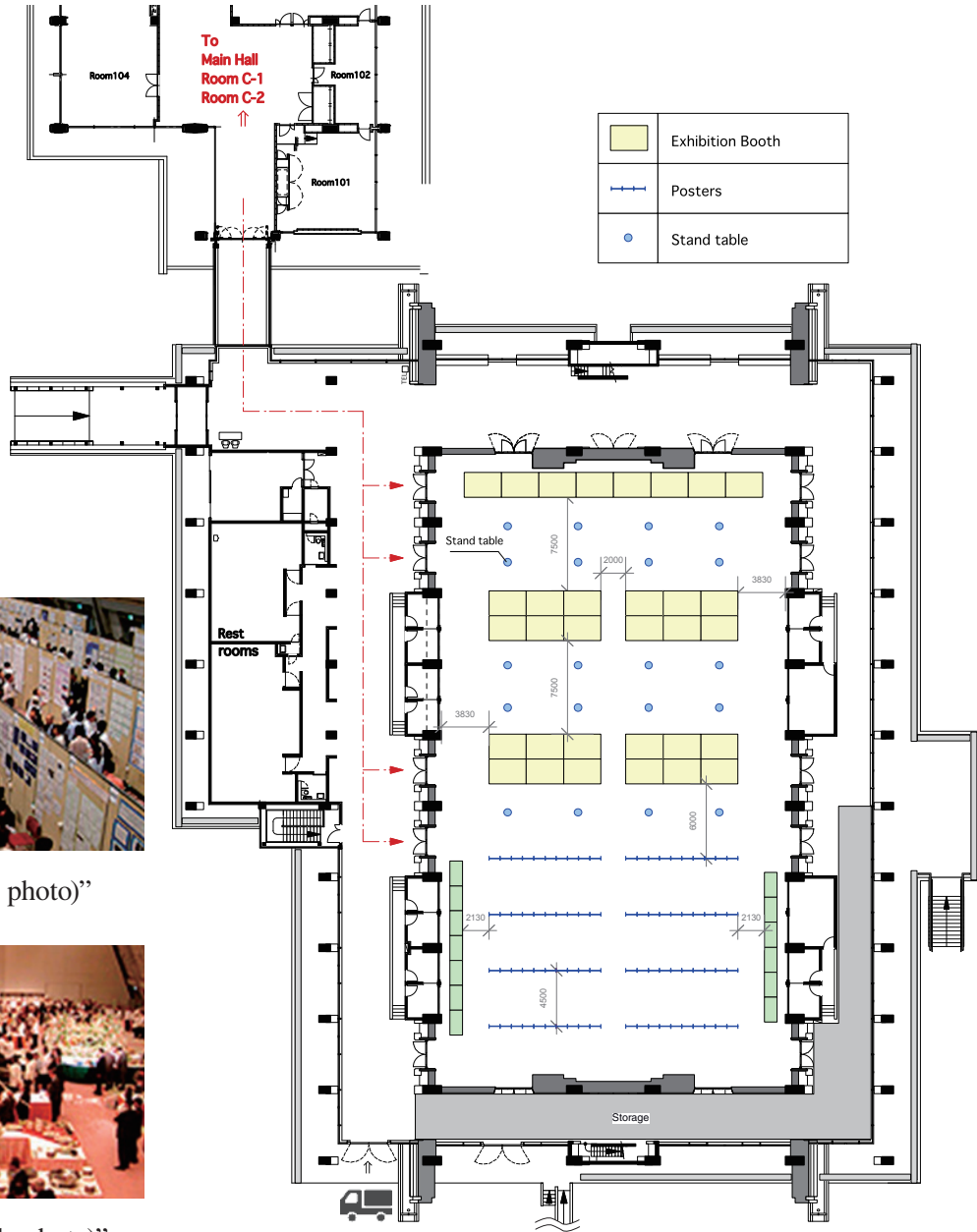
“Garden”



“Tea Ceremony House”

# Exhibition Plan

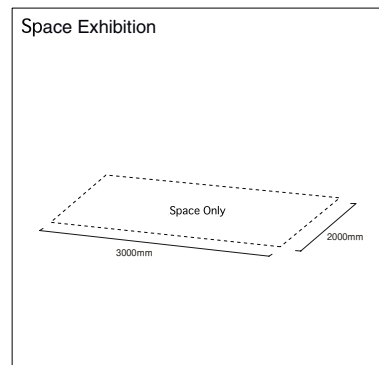
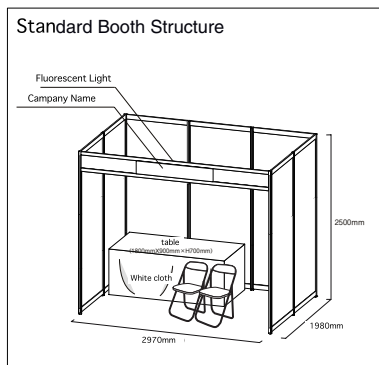
## ANNEX HALL



“Posters (sample photo)”



“Reception (sample photo)”



# Sponsor Benefits

## DIAMOND \$ 50,000 USD

### Entitlements:

- Advertisement on the opening screen of mobile planner (app).
- Printed recognition in final conference program by sponsorship category.
- Website recognition with logo and hyperlink.
- Corporate logo in lecture hall on screen in between sessions.
- Logo on sponsor banner in prominent location at the conference.
- 10 Complimentary Full Registrations for company representatives.
- 2 Complimentary Exhibit Booths.
- 1 e-blast to pre-conference attendance list.
- Opportunity to present up to 2 Industry Workshops (50 min) at no fee.

## PLATINUM \$ 30,000 USD

### Entitlements:

- Printed recognition in final conference program by sponsorship category.
- Website recognition with logo and hyperlink.
- Corporate logo in lecture hall on screen in between sessions.
- Logo on sponsor banner in prominent location at the conference.
- 6 Complimentary Full Registrations for company representatives.
- 2 Complimentary Exhibit Booths.
- 1 e-blast to pre-conference attendance list.
- Opportunity to present 1 Industry Workshop (50 min) at no fee.

## GOLD \$ 20,000 USD

### Entitlements:

- Printed recognition in final conference program by sponsorship category.
- Website recognition with logo and hyperlink.
- Corporate logo in lecture hall on screen in between sessions.
- 4 Complimentary Full Registrations for company representatives.
- 1 Complimentary Exhibit Booth.
- Opportunity to present 1 Industry Workshop (25 min) at no fee.



## **SILVER \$ 10,000 USD**

### **Entitlements:**

- Printed recognition in final conference program by sponsorship category.
- Website recognition.
- Corporate logo in lecture hall on screen in between sessions.
- 2 Complimentary Full Registrations for company representatives.
- 1 Complimentary Exhibit Booth.

## **BRONZE \$ 5,000 USD**

### **Entitlements:**

- Printed recognition in final conference program by sponsorship category.
- Website recognition.
- Recognition on onsite sponsor recognition sign.
- 1 Complimentary Full Registration for company representative.

## **Additional Options**

### **Entitlements:**

- Only above sponsors (Diamond, Platinum, Gold, Silver and Bronze) can purchase additional options for their advertisements as follows.
- Printed recognition of the sponsor logo on the Congress bag (additional \$ 2,000 USD)
- Advertisement in the program book of Congress (additional \$ 1,000 USD/each Ad)

## **Exhibition Passport at IATDMCT 2017**

Attendees will be stimulated to visit the sponsor booths at the exhibition during the IATDMCT congress. Each attendee will receive a passport card with the participating sponsor logos and exhibit booth numbers listed in the passport card. Attendees need to visit at least 10 exhibitors listed and get their passport stamped at every booth on their passport card. Exhibitors are provided stamps and stamp pads by the congress organizer.

Attendees who have collected 10 or more stamps can receive a Two-day Pass of Kyoto City Subway and Bus, including a free guide map and coupons for certain shops and vendors. This special gift will be provided at the Headquarter office (Room 103).

# Important Information for Exhibitors

## BOOTH SET UP / TAKE DOWN

Standard Booth Size (one unit): 3 meters wide × 2 meters deep

(Depending on sponsor level, 1 or 2 unit size is available)

Standard Booth includes:

Frame structure of a booth

1 table

2 plastic contour chairs

1 wastebasket

1 electricity supply (single phase 100V or 200V)

1 One-line simple ID sign (black/white)

**SET UP TIME:** Sunday, September 24, 9:00–16:00

**TAKE DOWN TIME:** Wednesday, September 27, 15:30–19:00

**DISPLAY TIMES:** Sunday, September 24, 18:00–20:00

Monday, September 25, 8:00–20:00

Tuesday, September 26, 8:00–17:00

Wednesday, September 27, 8:00–15:00

## HOTEL RESERVATIONS

A block of guestrooms has been reserved at Grand Prince Hotel Kyoto (adjacent to ICC Kyoto, <http://www.princehotels.com/en/kyoto/>).

Hotel reservation for Grand Prince Hotel Kyoto and for many other hotels in Kyoto city will open on October 1, 2016 on the congress web site.

We very much look forward to seeing you in Kyoto!

# Contact

IATDMCT2017 Congress Secretariat  
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Convention Department  
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For more information:

**[www.iatdmct2017.jp](http://www.iatdmct2017.jp)**



